**Enabling Inclusion & Diversity Summit**

 ***learn, think, do***

At EEON we believe you create change by learning then doing. Our vision is to help Australia’s workplaces become more diverse, equitable and inclusive. As such, we are pleased to invite you to be part of this change by becoming involved in our interactive summit. This amazing summit will enable participants - including leaders, HR, OD and D&I practitioners to walk away with tangible actions that will make a difference to their work, the people in their organisation and Australia.

*“Be the change you want to see in the world” Ghandi*

**Why we are approaching you…**

We want you to stand out and demonstrate your commitment to Inclusion and Diversity and show others this is important by becoming a sponsor. Sponsorship of this summit will send a clear message of commitment, ***“Our organisation takes inclusion and diversity seriously and we are committed to making positive change and supporting others to do the same”.***

This National Summit will be like no other inclusion and diversity conferences in 2020. This is an amazing opportunity to build your reputation and brand as well as learning and forging new partnerships. With limited sponsorship opportunities, we encourage you to act quickly.

**About the Summit**

The 2020 Enabling Inclusion and Diversity Summit will bring together people and organisations from across Australia who truly value diversity and inclusion. You will also get people’s lived experience of diversity and those who have inspired change.

* **Date and location**
* 15 September 2020, 8.30am to 5.00pm
* RMIT University, Storey Hall, Building 16, 336 - 348 Swanston St, Melbourne

**Number of attendees**

* 150 - 175

**Summit Objectives**

* Learn to influence, engage and enable
* Apply fresh thinking to address systemic issues
* Reinvigorate your focus and sense of purpose
* Making a difference and amplifying your impact at scale
* Walk away with practical ideas and actions

**Summit Themes**

* Creating Inclusion and Diversity leaders - unlocking your I&D potential
* Evolution of I&D practice - working across all dimensions of diversity
* Cultural and Psychological safety - identity, self-determination and immersive experiences
* Future workplaces (AI, design for dignity, personalisation, teleworking & virtual reality)
* Dismantling power and privilege and overcoming resistance, understanding intersectionality
* Impact of global issues on our practice

**The Sponsorship Opportunity**

EEON is a not for profit organisation. We have deliberately designed our sponsorship packages to enable a range of organisations to support the summit and demonstrate their commitment to inclusion and diversity. We recognise that budgets are limited and are seeking sponsorship to keep conference ticket prices as low as possible. We are also flexible in our approach.

***Platinum Sponsorship - RMIT University***

**Venue - One only platinum sponsorship**

The Platinum level sponsorship package includes opportunity to speak for five minutes related to our Summit themes and a table near the stage. Four complimentary tickets to the Summit (worth ~$1,940), a one-year corporate membership to EEON (~$660), 2 promotional banners at the event, prime positioning of logo on marketing materials, use of EEON logo as a sponsor and organisation’s I&D work showcased on EEON website and social media. Participation on a promotional video showcasing your commitment to Inclusion & Diversity. Ability to provide promotional materials at the event.

***Gold sponsorship***

**$3,000 - Three sponsorships available**

The Gold level sponsorship package includes three complimentary tickets to the Summit (~$1,455), two one-year individual membership to EEON (~$300), 1 promotional banner displayed at the event, premium positioning of logo on marketing materials and use of EEON logo as a sponsor.

***Silver Sponsor***

**$2,000 - Four sponsorships available**

The Silver level sponsorship includes two complimentary ticket to the Summit (~$970), a one-year individual membership to EEON (~$150), use of logo on marketing materials and use of EEON logo as a sponsor.

***Bronze Sponsor***

**$1,000 - Five sponsorships available**

The Bronze level sponsorship includes one complimentary ticket to the Summit (~$485), use of logo on marketing materials and use of EEON logo as a sponsor.

Sponsors will be acknowledged at the Summit and there is also the potential opportunity for key messages about the sponsoring organisations commitment to inclusion & diversity to be communicated through showcasing the work undertaken in the organisation.

**Marketing the event**

Our marketing materials with your logo and sponsorship level will be emailed to all EEON members and EEON mailing list. Blogged, posted onto our LinkedIn page, Tweeted and promoted by EEON members and presenters to their contacts. All sponsor attendees will be identifiable by their customised name tag at the event.

*The Summit is brought to you by the Equal Employment Opportunity Network, supporting the Diversity and Inclusion community for over 30 years.* [*www.eeon.org.au*](http://www.eeon.org.au)

**As sponsorship opportunities are limited we respectfully request that you make a decision to show your support for this opportunity promptly. All sponsorships need to be confirmed by 15 August 2020. This will ensure that sponsors’ logos can be included in all promotional materials.**

**Signature President EEON:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsor Name & Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**