Sponsorship Opportunity

# EEON’s Fourth Biennial Enabling Inclusion & Diversity Summit, August 2022



At EEON we believe you create change by learning, reflecting and then doing. Our vision is to help Australia’s workplaces become more diverse, equitable and inclusive. As such, we are pleased to invite you to be part of this change by becoming involved in our interactive summit. This amazing summit will enable participants - including Executives, Organisational Leaders, Human Resources, Organisational Development, and Diversity, Equity & Inclusion practitioners - to walk away with tangible actions that will make a difference to their work, the people in their organisation and Australia.

<https://www.eeon.org.au/events-and-webinars/2022-summit/>

“Be the change you want to see in the world” Mahatma Gandhi

## **Why we have approached you.**

We want you to stand out and demonstrate your commitment to Inclusion and Diversity and show others this is important by becoming a sponsor. Sponsorship of this summit will send a clear message of commitment:

**“Our organisation sees diversity, equity & inclusion, as critical to the success and sustainability of our organisation.”**

This National Summit will be like no other inclusion and diversity conferences in 2022. This is an amazing opportunity to build your reputation and brand as well as learning and forging new partnerships. With limited sponsorship opportunities, we encourage you to act quickly.

## About the Summit

The 2022 Enabling Inclusion and Diversity Summit will bring together people and organisations from across Australia who truly value diversity and inclusion. You will also get people’s lived experience of diversity and those who have inspired change.

## Date and location

* 17 August 2022, 8.30am to 5.00pm
* In person at RMIT University, Storey Hall, Building 16, 336 - 348 Swanston St, Melbourne
* Virtual participation by MS Teams

## Number of attendees

* 175

## Summit Objectives

in line with our “Learn, Think & Do!” Philosophy

* Learn to influence, engage, and enable
* Apply fresh thinking to address systemic issues
* Reinvigorate your focus and sense of purpose
* Making a difference and amplifying your impact at scale
* Walk away with practical ideas and actions
* Post-covid: ideas for healing and recovery
* Applying an intersectional lens that expands the interplay of personal attributes to inequity

## Summit Themes

* Racial Equity and Anti-Racism
* Menopause and the workplace
* Aboriginal and Torres Strait Islander Voices
* Gendered Violence
* Applying Intersectional thinking to inequity
* Dismantling power and privilege and overcoming resistance
* Impact of global issues on our diversity, equity and inclusion practice

# The Sponsorship Opportunity

EEON is a not-for-profit organisation. We have deliberately designed our sponsorship packages to enable a range of organisations to support the summit and demonstrate their commitment to inclusion and diversity. We recognise that budgets are limited and are seeking sponsorship to keep conference ticket prices as low as possible. We are also flexible in our approach.

### Platinum Sponsorship - RMIT University

* Provision of Venue
* One sponsorship available
	+ The Platinum level sponsorship package includes opportunity to speak for five minutes related to our Summit themes and a table near the stage
	+ Four complimentary tickets to the Summit (worth ~$2,000)
	+ a one-year corporate membership to EEON ($695), gives 3 tickets to each EEON event for 1 year
	+ 2 promotional banners at the event
	+ prime positioning of logo on marketing materials
	+ use of EEON logo as a sponsor and organisation’s I&D work showcased on EEON website and social media
	+ Ability to provide promotional materials at the event.

### Gold sponsorship

* $3,000
* Three sponsorships available
	+ Three complimentary tickets to the Summit (~$1,500)
	+ SME membership to EEON ($370), gives 2 tickets to each EEON event for 1 year
	+ 1 additional promotional banner displayed on the event stage,
	+ premium positioning of logo on marketing materials and use of EEON logo as a sponsor.
	+ use of EEON logo as a sponsor and organisation’s I&D work showcased on EEON website and social media
	+ Ability to provide promotional materials at the event

### Silver Sponsor

* $2,000
* Four sponsorships available
	+ The Silver level sponsorship includes two complimentary tickets to the Summit (~$1000)
	+ a one-year individual membership to EEON ($165), gives 3 tickets to each EEON event for 1 year
	+ use of logo on marketing materials and use of EEON logo as a sponsor
	+ Ability to provide promotional materials at the event.

### Bronze Sponsor

* $1,000
	+ The Bronze level sponsorship includes one complimentary ticket to the Summit (~$500)
	+ use of logo on marketing materials and use of EEON logo as a sponsor.

### All sponsors

* All sponsors will have the opportunity to display a banner and hold a stall in the foyer of the event.
* All sponsors will be acknowledged at the Summit and there is also the potential opportunity for key messages about the sponsoring organisations commitment to inclusion & diversity to be communicated through EEON’s newsletter and social media posts, showcasing the work undertaken in the organisation.

## Marketing the event

Our marketing materials with your logo and sponsorship level will be emailed to all EEON members and EEON mailing list in both our regular Newsletters, and in Summit Specific communications. Additionally, your sponsorship will be mentioned in EEON posts on our LinkedIn page, Facebook page, Twitter and promoted at all EEON events prior to the Summit. All sponsor attendees will be identifiable by their customised name tag at the event.

The Summit is brought to you by the Equal Employment Opportunity Network, supporting the Diversity and Inclusion community for over 30 years. [www.eeon.org.au](http://www.eeon.org.au)

As sponsorship opportunities are limited, we respectfully request that you decide to show your support for this opportunity promptly. All sponsorships need to be confirmed by 1 July 2020. This will ensure that sponsors’ logos can be included in all promotional materials.

Signature President EEON:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Name & Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_